

## ABSOLVENT – the human resources project

### Dear business partners,

we can present you the personal project of student organization of West-Bohemia University in Pilsen. We are preparing the 13th volume of this project, which is personalized on students and alumni of our University. Our tendency is a mediation of a contact between students of University, alumni and companies from the Czech Republic.

Human resources project is compiled to find out a solution of a personal requirement of companies. We can assist in solving of complicate problems of Your Company in human resources area. This Job fair is useful for human resources agency too.

The main part of this project is JOB FAIR 2008, which takes place in **9th April 2008 in Campus of Univeristy of West Bohemia, Univerzitní street, Plzeň – Bory.**

The JOB FAIR will be started at 10:00 h. by representative of West-bohemia University, city of Pilsen and of Pilsen District too.

This JOB FAIR is prepared with international student organization IAESTE, because we want to extend the openings for our students and we want give to information about work to students together.

Our endeavor is make a choice a possible candidate on position in your company by interview with students and you can meet with quality and strongly motivated alumni that are well educated and could be highly beneficial.



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**We would invite you by these presents on JOB FAIR 2008 and present the offer of our services which is combined from:**

- Presentation of your company on JOB FAIR 2008
- Meeting with students and alumni of West-Bohemia University and other universities
- Enough place of presentation of your company in Campus of Univeristy of West Bohemia.

**Basic place** are: 4,5 m<sup>2</sup>, table, chairs, screens and service line



**Standard place** includes fair-stand 3x1,5m with basic graphics, table, chairs, screens and service line



- Distribution of your material between visitors of JOB FAIR 2008 and distribution of fairs map with your marked place
- Full service - including e.g.: copy service, assistance of organizers, snack, lunch etc.
- Massive promotion of fair on West-Bohemia University, on boards in city and in media too (Radio Kiss Proton, Český rozhlas, MF dnes, Plzeňský deník newspaper, Univerzitní noviny newspaper, web...)
- We can prepare the individual presentation of your company after our agreement in fair and promotion of this presentation

The JOB FAIR 2008 is your choice to address the not only well educated alumni, but students of all University too.

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### The JobFair Catalogue

Your participation on JobFair includes norm page for presentation in JobFair Catalogue.

That is A5 full-colour bulletin about 150 pages, it is distributed for all visitors and other alumni for free in 3.500pcs. edition.

You can give an order for page in JobFair Catalogue only.



### Characteristics of JOB FAIR 2008:

#### ULTIMATE DESTINATION

JOB FAIR 2008 is centered on students and alumni of universities primarily and these students in Pilsen are students of West-Bohemia University in Pilsen. There are about 18.000 students who are particularized to 7 faculties. Visitors of fair are students of technical branches namely (industries, electrotechnics, IT, applied sciences), but of economics, pedagogy, law and medicine too.

#### PERSONAL CHARACTER

JOB FAIR 2008 is a resource of meeting with personnel clerk or managers of company. Fair is prepared as presentation of individual companies by consultation on presentation place. During one day the visitors from number of future expectant can obtain approaches of companies and can argue about their exercise with managers directly. And we want to offer the information about employment market and resources of students there.

The most important and irrecoverable component of fair is direct meeting between personnel clerk and students and we want to make easy this contact for students.

#### COMPANIES

A prism of companies is very different, because the fair is open for a lot of branches and the fair is put together from about 100 companies every year.

We believe in fact, that the partnership our students organization and organization of IAESTE increased the number of competitors.

#### ENTRY

The entry of JOB FAIR 2008 is free for students because we think, that entry could be an obstruction for effect of fair.

#### INSERT

Example of norm page in JobFair Catalogue 2007:

## Sídlo a pobočky

### McKinsey & Company, Inc. Prague

Na Rybníčku 5  
120 00 Praha 2

## Profil firmy

McKinsey and Company is an international management consultancy advising and working with leading businesses on issues of critical concern to chief executives.

For more than 75 years, McKinsey's mission has been to help its clients achieve lasting and significant performance improvements and to build a great firm that is able to attract, develop, excite, and retain exceptional people. McKinsey now has 83 offices in 45 countries with approximately 7,200 consultants worldwide.

Active with clients in the Czech Republic and Slovakia since 1991, the Prague office has experience in such diverse industries as banking and insurance, telecommunications, consumer goods, energy and utilities, chemicals, manufacturing, health care, and airlines.

## Nabízíme:

### AVAILABLE POSITIONS

Business Analyst / Junior Associate

For candidates with a university degree (e.g., Ing., Mgr., Ph.D.) and no or little experience.

Business Analyst Intern

For university students (e.g., Ing., Mgr., Ph.D.) in their last year of studies; a unique opportunity to try out real consulting experience. Throughout your career you will receive the formal training and personal mentoring that you need to develop expertise and leadership abilities. You can expect 2 or 3 trainings in your first year and at least 1 or 2 trainings per year subsequently, in addition to the opportunity to attend relevant topic-specific seminars.

Please note also that McKinsey sponsors studies at world-class MBA programs to all successful Business Analysts after 3 years with the Firm.

## Hledáme a požadujeme:

We have formed a Business Technology Office (BTO) to help our clients manage information technology more efficiently and deliver business value from IT investments.

Our Business Technology Office (BTO) is seeking candidates with a technical degree and a passion for technology to support our clients in finding solutions to critical technology-related issues using the McKinsey problem-solving approach.

By linking IT investments to business strategy, and by having a deep understanding of new technologies, BTO consultants serve as architects of technological solutions and co-managers of implementation for top management in leading corporations.

## Studentům navíc nabízíme:




**BTO**  
ENGINEERING · INFORMATION TECHNOLOGY · PHYSICS  
**BUSINESS TECHNOLOGY OFFICE**  
MATHEMATICS · MECHANICS · CYBERNETICS

Develop all McKinsey consultant's traditional business skills, and stay current with technology knowledge.

### Typical projects of the Business Technology Office

#### IT strategy

- IT support for the development of business strategy
- IT-driven realignment of business strategy

#### IT architecture

- Design/modification of IT applications landscape
- Architecture of an IT migration plan
- Selection of IT platform (post-merger management)

#### IT organization / IT management

- IT organization design/IT reorganization
- Medium-term build-up of IT competencies
- IT cost management
- IT outsourcing advice

#### IT project co-management

- Definition of specifications
- Tenders for implementation
- Co-management of large-scale IT projects

Send your cover letter and resume to  
[pr\\_recruit@mckinsey.com](mailto:pr_recruit@mckinsey.com)